

# AUDIT DATA ANALYTICS

A strategic approach toward successful integration of data analytics into internal audit process

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HOTEL TBC, SINGAPORE

## PLATFORM FACILITATOR

### MR. DREW BROUSSARD

- Founder of Audit Analytics Advisors (based in USA)
- Works with internal audit organizations in enhancing their analytics ROI by advancing the use of audit analytics

“A practitioner in the audit analytics space and advance uses of sustainable data analytics”

*“According to Protiviti’s 2017 Internal Audit Capabilities and Needs Survey, data analytics is gaining a foothold in internal auditing. However, most organizations rate their analytics capabilities at the lower end of the maturity spectrum.”*

*As internal auditors embark their audit data analytics journey, many face obstacles such as data acquisition, budget and staffing constraints. Often, internal auditors who desire to move their audit analytics to the next stage of Maturity Curve do not know how to go about accomplishing this.*

Join us in this highly interactive and small class size platform whereby Mr. Broussard will provide you **practical insights into how to effectively integrate data analytics into internal audit processes.**

He will discuss **the processes, tools and methodologies to assess current capabilities, perform data analysis and present the results.** At the end of the platform, you will become an “analytics thinker”, taking on a more proactive business-enabling role and embracing audit analytics to deliver greater insights.

Involving a mixture of discussions, real life case studies and exercises, you will enhance your knowledge on:

- Assessment of current audit data analytics capabilities and needs
- Audit Data Analytics Roadmap: Planning and Implementation
- Analytics Development Lifecycle
- Evaluation of data analytics tools and the use of different tools to enhance the analytics effectiveness
- Understanding analytics strategies and different scenarios whereby they can be most effectively applied
- Visualization Tools
- Interpret and communicate analytics results



## HANDS-ON EXERCISE

Using their own organization’s audit data analytics journey, delegates will identify their current stage on the Maturity Curve. Delegates will then be guided on how to kick-start an analytics project using the four steps of Audit Data Analytic Roadmap. Delegates will establish analytics strategy, identify required data, apply techniques learnt and evaluate results.

Organised by:



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